2027 Safety Training & Certification Session Sponsorship Opportunities

Presented by Wisconsin Custom Operators & U.S. Custom Harvesters

📅 **Thursday, March 18, 2027**
📍 **Public Events Building, UW Agricultural Research Station, Arlington, Wis.**

🔍 Event Overview

Join leading experts, operators, and industry professionals for a full-day **safety and risk management training** session designed to equip farmers and custom operators with the knowledge and tools to improve safety outcomes. This event is part of the **WCO Safety Certification Program**, recognized by insurers and regulators as a standard for excellence in safety.

🎯 Audience

- Custom operators
- Farmers
- Equipment professionals
- Agricultural consultants
- Insurance professionals

Expected Attendance: 75–125 industry professionals
Event Reach: 3,000+ via WCO & USCHI newsletters, social media, and partner networks

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🛠️ Sponsorship Opportunities

1. Presenting Sponsor – $2,500 *(1 available)* - *SOLD to Agri-King*

Top-tier visibility & brand recognition

Includes:

- Logo on all promotional materials and signage as **Presenting Sponsor**
- Exclusive 5-minute welcome during event introduction
- Opportunity to display booth and materials at registration area
- Featured in press releases, social media, and post-event recap
- Recognition on event signage and slides
- Logo on all registration giveaway items (ex: folders, bags, t-shirts, or buckets)

2. Lunch Sponsor – $1,500 *(1 available)*

Prime visibility during the midday break

Includes:

- Logo signage at lunch buffet and tables
- Verbal recognition before lunch break
- Logo placement on program schedule

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3. Continental Breakfast Sponsor – $750 *(1 available)*

Start the day with your brand front and center

Includes:

- Logo signage at breakfast station
- Verbal recognition during morning announcements
- Logo on printed agenda

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4. Coffee & Snack Break Sponsor – $500 *(1 available)*

Be the pick-me-up sponsor mid-morning

Includes:

- Logo at coffee and snack area
- Verbal mention before the break
- Logo on printed program

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5. Supporting Sponsor – $300 *(Unlimited)*

Support the cause and get noticed

Includes:

- Logo on program and event signage
- Mention in event communications
- Opportunity to provide handouts or promo items in attendee packets

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6. Truck Sponsor – In-Kind Contribution

Support hands-on safety education by providing a truck for live inspection

Details:

- Sponsor provides a **clean, well-maintained truck** for use during the “Safety checks and maintenance: lighting, marking and walk around” session at 10:00 a.m.
- Sponsor is responsible for **transporting the truck to and from the event site** in Arlington, Wisconsin.

Includes:

- Recognition as **Truck Sponsor** in the agenda and during the live session
- Logo featured on event signage and printed program
- Verbal mention by the speaker during the demonstration
- Opportunity to display company signage near the truck during the session
- Mention in post-event social media and recap

💼 Why Sponsor?

- Align with industry leadership in **agricultural safety**
- Increase brand visibility among custom operators and decision-makers
- Directly engage with potential clients and partners
- Support continuing education and risk management in agriculture

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📝 How to Sponsor

To reserve your sponsorship or ask questions, please contact:

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Thank you for your interest in supporting agricultural safety and health!