

## **WCO Board of Directors Meeting Minutes**

Chula Vista Resort  
Wisconsin Dells, Wisconsin  
Wednesday, February 18, 2026  
Following the Annual Meeting

### **1. Call to Order**

President John Osterhaus called the meeting to order at 9:00 a.m. A quorum was confirmed.

### **2. Roll Call**

Board Members Present: Charlie Schultz, Bruce Dannenberg, Jeremy Heim, Randy Clark, John Osterhaus, Josh Harkenrider. Staff Present: Maria Woldt – Executive Director

Board Members Absent: Joe Sanford, Brian Luck, Pat Johnson

### **3. Board Introductions**

Due to the election of new board members at the Annual Meeting, each board member introduced themselves and provided a brief background.

### **4. Board Comments**

Board members expressed satisfaction with the updated conference format, particularly the combination of PNAAW sessions alongside WCO sessions.

### **5. Committee Discussion**

The board reviewed committee structure and members selected committees they will serve on for the coming year.

### **6. Venue and Conference Discussion**

General Feedback:

Board members indicated overall satisfaction with the Chula Vista venue, noting improvements in food quality and guest rooms.

Vendors appreciated that the restaurant was open and fully staffed Monday evening.

Food and Meals:

The board recommended offering a more substantial breakfast on Tuesday morning. Suggestions included adding simple hot items such as eggs in addition to donuts and fruit.

Tuesday Night Entertainment:

The Tuesday night trivia event ran longer than desired. The board suggested exploring alternative entertainment options in the future.

#### Auction:

The auction was viewed as improved this year.

The board suggested allowing WCO members to contribute auction items, such as regional baskets, in addition to corporate sponsors.

#### Sponsor Recognition:

The board discussed giving larger sponsors an opportunity to briefly introduce themselves during lunch sessions.

Another idea included bringing major sponsors on stage for recognition similar to other industry conferences.

#### Future Speaker Ideas:

Board members expressed enthusiasm for YouTube creators who spoke at the conference.

- Trevor Wendhausen “FarminwithTrev”
- Nick Horob – Founder of Harvest Profit (AI in agriculture topic)
- Roark Thompson – Pipe Ag

### 7. Officer Elections

Bruce moved to cast a unanimous ballot for the slate below. Randy Clark Seconded. All were in favor. The officers were elected as follows:

- President – John Osterhaus
- Vice President – Jeremy Heim
- Secretary – Bruce Dannenberg
- Treasurer – Charlie Schultz

### 8. Adjournment

With no further business, the meeting was adjourned.