

WCO Board of Directors Meeting

Chula Vista Resort WI Dells

February 19th, 2025 Following the annual meeting

Roll call: Charlie Schultz, Steve Pesik, Pat Johnson, Bruce Dannenberg, Jeremy Heim, Randy Clark, John Osterhaus, Exec Director - Maria Woldt

Absent: Joe Sanford, Brian Luck

President John Osterhaus called the meeting to order at 9:00 am. Quorum was confirmed. Each board member introduced themselves because there were several new people who were elected at the annual meeting.

Board comments: The board shared comments about the Symposium including needing an emcee and bid callers for the auction, and ideas to make the dinner and auction more dynamic. There was one exhibitor that left early for the second year in a row. This sends the wrong message to other vendors. There should be a \$200 or \$500 penalty. If there are enough families in attendance, we can request that the water park be open. This could be a draw for families with young children during the president's day weekend.

There were not enough servers at the Chophouse on Monday night. The restaurant only had two full tables and would not let any more people in. Jeremy brought up that he wishes that companies would not take people out to eat because it distracts from the event and is bad for the vibe of the event as well as auction and 50/50 income. Next year, we should allow sponsors to buy drink tickets so that they can give out drinks to attendees during dinner etc. Push more sponsorships and ways to enhance the dinner. The trivia was well received.

Encourage auction donors to give coolers and other items full of beer or other beverages to increase the value and appeal. Put a note in the WCO sponsor materials to ask for auction items

Everyone was very happy with the speakers for the year, even though we needed to pivot because of speaker changes, potential topics were discussed. Many improvements were made over the previous year. Maria will relay the boards comments to the MFA

Committee discussion: Maria went over each committee. All new board members selected committees to join.

Venue and conference discussion: The Chula Vista was reviewed. Improved rooms and amenities from last year, however, need to do a call for proposals to see what else is out there. Several potential locations were discussed, including Kalahari, Wilderness, Glacier Canyon. Maria will bring up ideas and feedback to MFA

Officer election: For officer selection, John was nominated for president. Jeremy was nominated for vice president. Randy was nominated for secretary. Charlie was nominated for treasurer.

Jeremy moved to cast a unanimous ballot. Bruce seconded the motion. All were in favor and the motion passed.

Old business: None

New business: Potential topics were discussed and the process for coordinating the feedback from the surveys and presenting to the education committee.

Meeting date and locations for the year ahead were discussed. Maria will email the board after reviewing dates. The board would like to have the December board meeting at Meyers in Dorchester.

The meeting was adjourned by consensus at 9:30.

Respectfully submitted by Maria Woldt