

WCO Board of Directors Meeting  
Chula Vista Resort Laguna Visa Room WI Dells, WI  
Monday, February 17<sup>th</sup>, 2025

**Roll Call:** Pat Johnson, Bruce Dannenberg, Isaac Lemmenes, Jeremy Heim, Maria Woldt, Amanda Krepline, John Osterhaus, Randy Clark, On the phone: Joe Sanford

**Absent:** Brian Luck

**Guests:** PNAAW board members: Dave Eisentraut, Dana Cook, Jake Zutz

**Agenda approval:** Motion was made by Jeremy Heim seconded by Bruce Dannenberg. All were in favor. Agenda approved.

**Approval of minutes:** Randy Clark approved; Jeremy Heim seconded. All were in favor. Minutes were approved.

**Treasurers report:** Sponsorships are currently up. All sponsors have renewed for 2025 plus some that increased their level and new sponsors that came on board. Memberships are going strong. Investments are strong. Year-end financials were presented. We had a total year-end profit of \$13,098.69. The YTD financials were presented for January and February. Finally, the budget for 2025 was presented for a vote. This was originally presented in December as a first viewing and is now ready for a vote after all questions were answered. Randy Clark moved to approve the treasurer's report, Jeremy Heim seconded the motion. All were in favor. Treasurer's report was approved.

**Executive director report:** We discussed board member responsibilities at Symposium. Everyone signed up for moderating the room, handing out surveys and introducing speakers. The annual meeting was discussed and everyone's speaking portions. We discussed the spring auction. Seller's fee will be where our cut comes from for this auction. Of the fee, WCO will get 1%. All are happy with Hansen and say that they make it very easy for the buyers and sellers.

A new sponsorship opportunity has been brought to WCO. Since many WCO members are also involved with tractor pulling, the board would like to sponsor a tractor pulling group in the state. The options were discussed, and the board would like to sponsor Badger State Tractor pullers as well as NEW which is in northeast Wisconsin. Jeremy moved authorize Maria to spend up to \$7500 on these initial sponsorships. Randy seconded. All were in favor. Maria will try to get WCO the best deals and offer trade advertising as a way to reduce the sponsorship fees.

**Scholarship report:** Applicants can be pursuing any level of post-high school educations. They can also be pursuing professional development or other non-educational training. This year we

currently have 4 candidates. All are in tech colleges or 4-year. Applications for scholarships are due May 1st.

**Recruitment/Nominee report:** There are 2 spots open. Amanda Krepline has an option for serving another term. Isaac Lemmenes will be retiring off the board this year. We thank them for all they do on the board. Charlie Schultz is running for the At-large spot alongside Amanda. For the corporate spot, Steve Pesik, Josh Harkenrider, and Shane Cambell are running.

**Newsletter report:** There is a newsletter coming out in March. We will be posting the election results in the newsletter. We will also have an article with the scholarship announcements and requirements. There will be other coverage on regular WCO business.

**Special projects report:** We discussed the member surveys. In addition to our normal survey tables, there will be a 1-page of results that is online and printed and mailed to members, laminated.

**Safety regulations report:** Dairy day at the Capital is in April and WCO will be a sponsor as normal. Hopefully a board member can attend. In the interest of time, Maria asked that anyone with questions about regulatory matters WCO is following to talk to her after.

John gave an update on the 2026 Forage Safety event. We will be surveying members and asking them a few questions about when to have it and what topics to cover. John will pass this information on to USCHI because they have agreed to serve as a co-sponsor and host for the event. More information to come.

**Old business:** The PNAAW board joined the meeting to discuss the logistics of joining forces with WCO. A draft MOU was presented, and details were discussed pertaining to transfer of funds and timing. The WCO board favors having a trial period where both parties can determine if the arrangement is working. At the end of this mutually agreed period, the two groups would merge under the WCO name. Maria will touch base with Troy Schneider, WCO legal counsel about the details raised by the board. A call is set up for March 17 at noon to further discuss. An updated MOU will be circulated to both boards ahead of this meeting and Troy will join the call. Further discussion will happen over the week.

**New business:** None

Meeting was adjourned at 7:30 p.m. Respectfully submitted by Maria Woldt