

WCO Board of Directors Meeting

Chula Vista Resort WI Dells

February 22<sup>nd</sup> Following the annual meeting

**Roll call:** Bill Smith, Jeremy Heim, Randy Clark, John Osterhaus, Isaac Lemmenes, Exec Director - Maria Woldt

Absent: Pat Johnson, Amanda Krepline, Joe Sanford, Brian Luck, Matt Digman

Vice president Bill Smith called the meeting to order at 9:30 am. Quorum was confirmed

**Board comments:** The board shared comments about the Symposium including considering alternative dates, having a prayer at dinner, and ideas to make the dinner and auction more dynamic. There is interest in pricing additional venues. Maria will relay the boards comments to the planning group which includes MFA and PNAAW.

**Committee discussion:** Maria went over each committee. Since there were a few board members not in attendance, there was some discussion on re-assignment of chairs and committee members when the group gets all together again in July. All new board members selected committees to join.

**Officer election:** For officer selection, Bill was nominated for president. John was nominated for vice president. Amanda was nominated for secretary. Isaac was nominated for treasurer.

Randy moved to cast a unanimous ballot. Jeremy seconded the motion. All were in favor and the motion passed.

**Old business:** None

**New business:** Randy discussed some ideas for better sponsor engagement including QR codes on name badges to help corporate members collect contact information. He also talked about ways to push membership information to people who are not WCO members at Forage Symposium, such as QR codes on the session surveys etc. Randy also had an idea for a "shark tank"- like case competition at Symposium were students come and pitch ideas to farmers, operators and corporate reps. Randy will contact Matt Digman and Joe Sanford to see if they are interested, WCO could possibly fund all or part of the award. There might be other sources of matching funds available too.

Jeremy moved to adjourn; John seconded. All were in favor. Meeting was Adjourned.

Respectfully submitted by Maria Woldt