

WCO Board of Directors Meeting

Chula Vista Resort Laguna Visa Room WI Dells, WI

Monday February 17, 2020

Roll call: Bryce O'Leary, Derek Ducat, Ray Liska, Josh Bartholomew, Exec Director - Maria Woldt, Isaac Lemmenes, Jesse Dvorachek, Kevin Shinnars, Matt Digman

Absent: Bill Smith, Brian Luck

President Bryce O'Leary called the meeting to order at 6:05 pm

Agenda approval: Motion was made by Jesse, seconded by Kevin. Agenda approved.

Approval of Minutes: (12/5/19 meeting) A motion to approve the minutes as presented was made by Jesse, Derek seconded. Minutes approved.

Treasures Report: Isaac and Maria gave the treasury report together. Maria reviewed the balance sheet. Maria then went over the 2019 year-end budget vs. actual and 2020 expenses year-to-date. The final 2020 budget was presented and discussed. Jesse moved to approve the 2020 budget and Josh seconded. Jesse made an amendment to add \$500 to the conference registration line for the USCHI registration fees. Ray moved to approve the 2020 budget and Jesse seconded. The 2020 budget was approved.

Executive Directors Report: Maria stated that we are only at 63 members paid, there will be a big bump because of Symposium. She went over the annual meeting and board member responsibilities at the meeting and Symposium.

Committee Reports:

Scholarship Committee: Kevin went over the 6 scholarship applicants and the 3 recipients. There was discussion about a scholarship for Robert Hoerth, and that the amount should be increased to \$1500 for one honorary scholarship. Jesse made the motion to increase the dollar amount for one scholarship and Isaac seconded. The Robert Hoerth honorary scholarship was approved. Kevin discussed a possible way to increase the pool of applicants by opening it to people outside WCO. The scholarship will convene and make a recommendation for the board's consideration.

Recruitment/Nomination Committee: Ray discussed candidates for the annual meeting's election.

Newsletter/Media Committee: Maria went over newsletter timing. Discussion on Bryce's news coverage and how it was good exposure for us. Maria went over the google analytics of our website traffic. There was more discussion on ways to increase our social media presence.

Special Projects Committee: Matt discussed the small response rate for the survey. The group discussed ways to grow the survey and how to target business owners, not employees.

Safety/Regulations Committee: Bryce talked about the good turn out for the pesticide applicators training. Also discussed was the dairy day at the capital and the interviews done. Ray discussed the farm service CDL as he had prepared a document for the group to review. The next step is to move this

information to a lobbyist. The legislative session is coming to a close, so this will be an issue for the next legislative session that will start at the beginning of 2021.

Education/Conference Committee: Maria went over the board responsibilities for the conference and a sign-up sheet was passed around to sign up for these items. The gift card for survey takers was discussed.

Old Business: None

New business: Discussion on Robert Hoerth and speakers for him at the annual meeting.

Adjournment: Ray moved to adjourn. Jesse seconded. Meeting was adjourned.

Next meeting is our annual meeting on Wednesday morning at 8am.

Respectfully submitted by Josh Bartholomew