



WCO Announces Membership Incentive Program

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In an effort to promote membership and the hard-working WCO members who advocate for the organization, WCO is pleased to announce our 2015 membership incentive program. Any WCO member who refers a new member will receive \$25 towards their membership for the following year. For example, if an employee of a current member joins WCO and lists the member name in the "Referred By" field on the membership application, the member will receive \$25 towards their membership for the next membership cycle. If that same member encourages two new members to join, their membership would be FREE for the next membership cycle! Incentive dollars will not exceed the cost of a membership. As WCO members – we know the value of the organization – please help spread the word and grow WCO!

Sponsors Can Get Involved Too! The WCO membership incentive program also applies to sponsors. Any sponsor who encourages customers, employees and colleagues to join WCO, with the sponsor name listed on the "Referred By" field will receive \$25 per member towards their next sponsorship cycle. For example, if a sponsor refers just 10 people to join WCO, \$250 will be applied towards their sponsorship fee. Incentive dollars will not exceed the cost of the sponsorship fee. It's a great way to help grow the organization and allows marketing dollars go even further. For more information, contact Maria McGinnis at execdir@wiscustomoperators.org or 608-577-4345

WCO is an organization comprised of individuals throughout the state who derive their income in whole or in part from providing custom farming services. To learn more about the Wisconsin Custom Operators, Inc. including membership and events, go to www.wiscustomoperators.org or email info@wiscustomoperators.org

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