

WCO Board of Directors Meeting

Fat Joe's Bar and Grill – Fond du Lac, WI

Wednesday, December 9, 2015 12:00pm / Pres. Kathy Vander Kinter presiding

Roll Call: Matt Digman, Ike Lemmenes, Adam Danzinger, Dick Kraus, Bryce O'Leary, Kathy Vander Kinter, Troy Meyer, Maria Woldt

Absent: Kevin Shinnars, Cole Olson

Approval of Minutes / Aug 25, 2015 meeting - Bryce moved, Dick Second

Treasurer's Report: (Meyer / Woldt) Report was distributed. Approved by Adam, Bryce second.

Treasurer's report spurred conversation on recent WCO investment policy to invest incrementally from our money market account into various selected mutual funds. To date our investments have netted a \$433.17 loss but markets have been down. Stay the course and review regularly.

2016 preliminary budget was distributed by Maria for review. There needs to be some tuning so categories in the budget match our Quick Books records. WCO goal is to maintain sponsorship and membership levels for 2016 in light of the fact that we had substantial gains in 2015 and market conditions a bit softer.

Consideration may be given to a charitable arm (501c3 / non-profit) of WCO in the future / Possibly even investigating cooperation with PNAAW

Executive Director Report (Woldt)

Sponsor / Member recruitment - possibly offer presentation by WCO board members at dealer open houses or chopper clinics?

Annual Meeting is approaching. Dates of the Trio-Conference were adjusted as to not coincide with USCHI and to match venue openings. There will be a meeting Monday evening with speaker and PNAAW representatives - need to pick a time. Maria brought insulated cup samples for possible member hand-outs during the convention/annual meeting. Board felt that the script/ballet format from last year's meeting would be a good option again this year.

Committee Reports: Maria sent notices to all committee chairs, they were to review their memberships and update if necessary.

Scholarship: (Woldt) Recipient grades will be reviewed after quarter end at which point checks will be issued (\$1,000 each).

Recruitment/Nomination: (Woldt) Two openings for the board at the 2016 annual meeting. Corporate side, Danzinger's position is termed out. We have 4 interested candidates: Taylor Weisensel, Jim Kappel, Josh Harkenrider, Chuck Rabitz.

Our current "At Large" director Dick Kraus closes his second term as well. Potential candidates include: Bill Arneson, Bill Kraus and Ron Wussow. Arneson has some reservations as he has a full schedule. Troy agreed to contact Ron Wussow.

Newsletter/Media: (Meyer) We will continue on the present 3 per year newsletter schedule. Newsletters looking great. Press Releases were discussed to possibly feature local custom operators from our membership. Troy suggested getting business cards made that board members could distribute in order to direct people to the WCO website. Maria suggested possibly making the WCO website mobile "mobile friendly". Keeping the site fresh and updating information also being key. Keep our Facebook and Twitter plugs active. US Ag Net also has a live feed.

Special Projects: (Digman) Certification Program - looking for a venue. Considering working with PNAAW - they have a board meeting on December 10. Kevin Erb from PNAAW thought they may have a "spring education event". 1/2 - 3/4 day format was suggested with some joint sessions and some Individual sessions. Arlington was discussed as a possible location.

Member Surveys - 25 received so far - Maria and Matt feel pretty good about the response at this point. Matt is starting to compile the data. Sent out 3 reminders to date, Maria is planning to send 1 or 2 more. Planning for January 1st deadline.

It was noted that we have approximately 140 operator members and it takes about 10 minutes to fill out the survey.

Safety/Regulations: (Kraus) IOH generating very little issues or talk around the state during harvest 2015. 30,000# axle weights have been allow as long as not repetitious loads. Maria and Matt discussed transferring Safety Training Program from Special Projects to Safety/Regulations once program is fully functional (starting in 2017).

Education: (Vander Kinter / Danzinger) Troy/Meyer Manufacturing will provide a gift card again for survey respondent drawing. H&S has agreed to sponsor breakfast at the annual meeting as well. Maria will send a reminder postcard to membership about the annual meeting. We will distribute new WCO mugs to members at the annual meeting.

It was mentioned that someone should also approach Tim Miester from JD about a sponsorship. JD has not supported WCO directly in recent years.

New Business: None at this time

Adjourn/Next Meeting: Moved by Ike with a second from Bryce. Next meeting will be held on Monday, January 25, 2016 @ 6:00 pm / Symposium (joint with PNAAW).