

Wisconsin Custom Operators, Inc.
Board of Directors Meeting
Chula Vista Resort
Wisconsin Dells, WI
January 20, 2014

President Robert Hoerth called the meeting to order at 6:04pm. Robert welcomed everyone to the meeting and thanked Maria for putting together an agenda for our meeting and thanked Adam for setting up our meeting room this evening.

- **Roll Call of Directors**

Present:

Robert Hoerth, President
Daryll Manthe, Vice President
Kathy Vander Kinter, Sec/Treasurer
Dick Kraus
Matt Digman
Cole Olsen
Adam Danzinger
Troy Meyer
Maria McGinnis, WCO Executive Director

Guests:

Cheryl Skjolaas
Troy Schneider

Absent:

Kevin Shimmers

- **Minutes of Board Meeting December 10, 2013,**

The minutes were distributed and read by Kathy. Motion moved by Adam and seconded by Daryll to approve the minutes as read. Motion passed to approve the secretary's report.

- **Financial Report**

Kathy distributed copies of the financial report from Jan 1, 2013 through December 31, 2013 and another report from Jan 1, 2014 through January 16, 2013. Daryll moved to approve the financial report as read with Dick seconding the motion. Motion passed.

- **Executive Director Report**

Maria talked about the 501c5 status. Maria needs to put 3 more documents together for Mark and our application can be submitted.

The money WCO has set aside for a mutual fund was discussed briefly. BMO requires too much financial background from our members so Maria is working with Kim Havens. Havens is a financial advisor to the non-profit groups. Havens works with the FFA Foundation.

- **Committee Reports**

Scholarship

There were 6 applicants this year for the scholarships. Three award winners will be receiving \$750.00 each. There was some discussion on whether to award more scholarships or a larger monetary amount per scholarship in the future. The discussion was tabled until Wednesday's board meeting to include Kevin's input on the matter.

Recruitment/Nomination

Darryl updated the board that Robert's second term is up, Kathy's first term is up, and Troy's first term is also up for elections at our annual meeting tomorrow. Darryl reported that Ike Lemmenes will run in Robert Hoerth's SE region position. Anyone that knows of anyone else that would like to run should let Darryl know. A projector will be available with a computer to display the nominees at the annual meeting tomorrow.

News/Media

Troy reported that the newsletter got out a bit later than the deadline but Fae once again put in a lot of time and effort into this project. The next newsletter will go out in February sometime, another about mid-summer and then the last one for the year about a month prior to the conference.

Troy took inventory of who had what promotional items and the amounts.

A brief discussion was held on whether to update the picture/display board that WCO uses at booth.

Special Projects

Matt brought the board up to speed on the ongoing WCO certification project. There was a teleconference with Kevin Erb on the history of the PNNAW and that organizations certification program. Matt said that the cost savings on insurance might be the drive to

shape this program. Kevin also offered his and his staff's services to get our program up and running if we so choose. George Twohig was also took part in the conference call and was very supportive of the project idea from a liability standpoint. The next step will be to wait for Kevin to get back to Matt on some input from insurance companies.

Safety

Dick reminded the board of the upcoming January 31, 2014 deadline to self certify your CDL.

Dick and Cheryl updated the board on the progress of the IOH group. The bill changed numerous times in the drafting stage. The bill should be published tomorrow with a public hearing to be held on January 28, 2014. Cheryl pointed out some of the points in the bill to include increasing the axle weight limitations by 15%, lighting and marking requirements for width as well as bring back the no passing Ag equipment in a no passing zone. Cheryl described the bill as a necessary compromise between legislators, agriculture and Towns and County organizations. Cheryl briefly described the permit process as to the best of her understanding. Lots of questions and discussion followed Cheryl's report.

Maria asked Troy Schneider if our 501c5 organization was able to lobby. Troy stated that as an organization we are able to take a side on an issue but not formally lobby.

Education

Adam said that everything seems to be in order for the conference. We need to send a sign-up sheet around for board members to be door greeters and moderators.

Kathy and Maria will meet with MFA at lunch on Wednesday to discuss the conference for next year.

Adam described to the board members the real money auction and to take note on the results of its success or not.

A reminder for next year's conference—Ask for computer and projector ahead of time from one of the university folks.

As far as the First aide/CPR training, Dick will work on putting this together in the Fox Valley area and get the dates out soon. Cheryl stated a way to sell the idea would be that anyone with 11 or more employees needs to have safety training to be OSHA compliant.

- **Old Business**

Robert and Maria will personally talk to member John Young to remind him of his financial obligation of \$125.00 to WCO for his attendance to the PDPW Conference this past spring.

- **New Business**

Maria brought to the board's attention the need for a corporate resolution. The treasurer or some other appointee should have permission to invest on behalf of the WCO membership.

Maria also brought up the need to review and possibly update the WCO by-laws. A subcommittee was formed. Dick, Kathy, and Troy volunteered to be on the committee. It was suggested the new president be a part of this subcommittee as well as Kevin Shinnars and Brian Holmes.

Maria has been in contact with Pat S. about a facelift to the WCO website. The cost will be \$500 and could be done as soon as March. Daryll moved to set aside \$500 for website redesign and Dick seconded the motion. Motion passed. Maria will work with Pat and the News/Media committee to get this accomplished. A new logo for WCO was presented to the board as a way to refresh or look in the industry.

Our next board of directors meeting will be on Wednesday immediately following the annual WCO breakfast meeting. Looking to the future, the next board meeting beyond that will be in conjunction with the Oshkosh WPS Farm Show. A tentative date of March 25th at 6:00pm with meeting place to be determined has been determined.

Meeting Adjourned 8:59PM

Respectfully submitted,

Kathy Vander Kinter
Secretary